



“
**IT CONFORMS TO
 THE SKIN AND
 I CAN'T FEEL IT.**”
 Jack, Ironman competitor, Denmark
 Uses UltraFrame® flange extenders.

“
 Our workforce is at the heart of our success and they are,
 and will continue to be, our greatest asset.”

Chris Primett,
 Managing Director.

INVESTORS IN PEOPLE

Investors in People (IIP) accreditation is awarded to employers who demonstrate an outperforming place to work and a clear commitment to sustainability. Established in 1991, IIP is an internationally recognised accreditation held by over 11,000 organisations across 75 countries who lead, support and manage people well. First awarded IIP status in 2002, our continued success as an IIP accredited company firmly establishes us as a key employer in the local community who is dedicated to putting staff at the core of the business.



Who we are

PATIENT FOCUSED

At Welland Medical we are passionate about Research and Development, with many of our ideas coming from those with a stoma using ostomy products. By putting ostomates at the heart of our design process, we understand first-

hand the day-to-day challenges they face. Using their invaluable insights, we design, develop and manufacture a unique range of stoma care solutions, which help to improve the quality of life for patients worldwide.



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PID 6293 Aurum® is branded Aura® in the UK



OUR MISSION

To bring to market innovative products that enhance the lives of ostomates throughout the world.



“ Our commitment to high impact innovation drives and motivates our Research and Development activities and we look forward to continuing to shape the future of ostomy products and improving quality of life for ostomates.”

Dr Arash Moavenian,
Head of Research and Innovation.

“ We are proud to have built a successful and innovative business in Manor Royal which has provided us with the environment and skills to prosper into a medical brand that is recognised worldwide.”

Chris Primett,
Managing Director.

INNOVATORS IN STOMA CARE

Established in 1988, Welland Medical is one of the leading ostomy brands in the UK and worldwide, specialising in the design, development and manufacture of innovative stoma care appliances and accessories, for people who have had bowel or bladder surgery due to cancer or disease.

At Welland Medical, we work closely with healthcare professionals, patients and care organisations to develop and advance our product offering as we continuously strive to bring to market solutions that meet the day-to-day challenges faced by ostomates around the world.

AN AWARD WINNING BRITISH MANUFACTURER

Situated within the Manor Royal Business District, one of the biggest business parks in the South East of England, our purpose built, state of the art facility houses multi-million pound research, development and manufacturing equipment and a talented workforce in excess of 200 people.

Striving to keep abreast of the latest advancements in design and manufacturing technology has seen investment in a unique, automated manufacturing portfolio utilising robotics

and laser technology for the delivery of our products, which has established us as an efficient and effective manufacturing force within the stoma care industry.

Our excellent position within close proximity of national airports, rail connections and motorways provides us with a key transportation network, which is fundamental in maintaining strong communications with national, European and international customers and in supporting the expansion of our products into new territories.

WITH A HISTORY OF TURNING OLD PROBLEMS INTO NEW INNOVATIONS.

Welland Medical became firmly established within the ostomy market as a leader in innovation with the launch of the world's first flushable colostomy pouch in 1996. We continue to bring to market revolutionary products that enhance the lives of people

living with a stoma, with the introduction of Aurum®, the only range of ostomy pouches to incorporate Manuka honey, in 2013, and UltraFrame®, the world's thinnest, most conformable and discreet flange extender in 2016.



A GLOBAL COMPANY

Welland Medical has worldwide recognition for providing innovative, award winning products, which are available globally through a network of distributors who have many years of experience in their home markets and in the field of stoma care.

At Welland Medical we pride ourselves on the close working relationships

we build with the independently run businesses we handpick to distribute our products. With over 25 years of export experience, we offer a wealth of expertise, commitment and support to our extensive network of international distributor partners to facilitate the seamless transition of our stoma care appliances and accessories onto the market.

“ Welland Medical has given us all of the tools we need to be amongst the biggest stoma care companies in our market.”

Michiel van Kerkhof, Managing Director, Welland Nederland BV, Welland Medical's first international distribution partner. Distributing Welland Medical products in the Netherlands since 1994.

30 YEARS OF INNOVATION



1988

Welland Medical founded

1996

IMPACT
The world's first flushable colostomy pouch

2001

Curvex®
The world's first mouldable solution for parastomal hernias

2003

HydroFrame®
The world's first flange extender

2004

WBF®
The world's first pure silicone based barrier formula with no added ingredients or alcohol

2011

Flair Active®
Post op pouch

2013

Aurum® with Manuka honey
Proven to be effective in promoting healthy peristomal skin

2013

Multi-purpose range
A versatile paediatric and wound care pouch solution

2015

EasilFlo™
Ensures a continuous flow into a night drainage bag even if the pouch twists or kinks

2016

UltraFrame®
The world's first ultra-thin flange extender. Made from highly conformable, skin friendly material used in wound care

2017

Aurum® Profile
A mouldable solution for parastomal hernias with Manuka honey

2018

Welland Medical celebrates 30 years of innovation

